



# Mercy Corps / MiCRO and Microinsurance

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*Josh Ling*

*Senior Microinsurance Specialist – Mercy Corps*



**Twitter:** *@josh\_ling*

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# MERCY CORPS

- » Non-profit organisation
- » Projects in transition countries
  - » Communities in suffering
  - » Communities recovering from natural disasters, conflicts or economic collapse
- » Working in some of the most difficult countries in the world
  - » Such as Afghanistan and Syria



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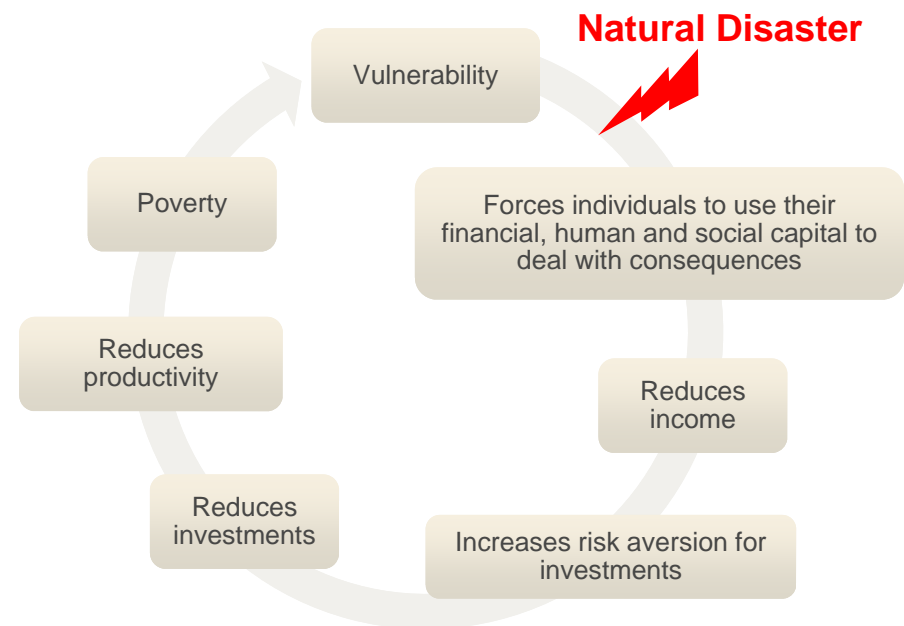
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# MERCY CORPS – ¿WHY MICROINSURANCE?

- » It is a risk management tool
- » Provides resistance to external shocks
  - » So that development in transition countries is sustainable

» Microinsurance makes other financial products more effective

- » Reduces risk of investing credit
- » Allows savings to be invested into productive activities



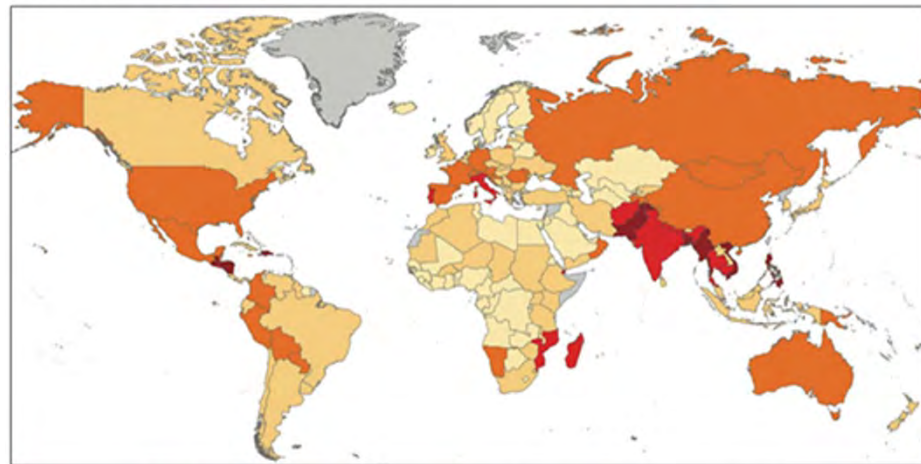
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# THE PROBLEM

» Honduras, Haiti, Nicaragua, Dominican Republic and **Guatemala** are amongst the **10 countries most effected by climate change** (Germanwatch, 2015)

» The impact is even greater for the low-income populations

Climate Risk Index: Ranking 1994 – 2013



1 - 10   11 - 20   21 - 50   51 - 100   > 100   No data

Fuente: Germanwatch y Munich Re



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# MICROINSURANCE CATASTROPHE RISK ORGANISATION (MICRO)



Created in 2011 by Mercy Corps and Fonkoze (MFI in Haiti)

- » A reinsurance company specialising in the design and offering of microinsurance products against natural disasters, for low-income populations.



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# MICRO IN CENTRAL AMERICA

- » Expansion of microinsurance to the countries of Central America
  - » With the support of the Swiss Cooperation and the IADB
- » Countries with established microfinance markets, but little insurance penetration
- » Agricultural microinsurance penetration of 0% in Central America\*

\*Landscape of Microinsurance in Latin America and the Caribbean



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# MICRO IN THE VALUE CHAIN

» Works with local partners to develop microinsurance products for the local market

» Support of international partners and donors

» Including the reinsurer, Swiss Re

1. Identify the demand
2. Fill the void between local institutions and global players

Swiss Re

Other Partners

MiCRO

Donors

↑ Global  
↓ Local

Local Insurer

Local Distribution Channel

Individuals

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**Josh Ling**

Senior Microinsurance Specialist

*[jling@field.mercycorps.org](mailto:jling@field.mercycorps.org)*



*Twitter: @josh\_ling*



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